

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





62.23

NOV 1911

23333  
ST. A. 19

# Great Northern Seed Co.

ROCKFORD, ILLINOIS

Spring Supplement on

NOVELTIES and SPECIALTIES

IN

SEEDS, PLANTS, BULBS

Season of 1911



## SALVIA SPLENDENS---Scarlet Dragoon

The Most Magnificent Summer and Autumn Flowering Bedding Plants.

A most magnificent Summer and Autumn flowering bedding plant. The old Salvia Splendens, or Scarlet Sage, has long been a favorite, and our customers can partially appreciate the superiority of this new variety when we state that the flowers are nearly double the size, closely crowding the immense spikes that often measure 6 inches across. Full-grown plants in bloom form compact bushes 3 feet through by 3 feet high, and bloom from ground to summit. We know of nothing that can equal the gorgeous effect of a row or bed of these Salvias, when in full bloom; the waving masses of glistening scarlet against green surroundings of lawn or foliage is matchless. Grows very easily from the seed. Pkt. 8c., or 3 Pkts. 20c.



SWEET  
SCENTEDLEMON  
VERBENA**Most Popular Fragrant Bouquet Flower.**

A universal favorite and invaluable for its fragrant leaves, so graceful when mixed with bouquets. They will retain their fragrance for years when dried. As a plant for the garden or for pots it is equally valuable, its fine sprays of foliage, with its delicious fragrance, making it always desirable. They flower profusely, and each plant in good, rich soil will cover a space of 3 to 4 feet in diameter, producing, if the blossoms are removed as soon as they begin to fade, a mass of bloom continually.

Strong and healthy plants only, 10c. each; 3 for 25c., postpaid.

**JAPANESE HOP, *Humulus Japonicus***

The Best Hardy Summer Climber.

One of the Most Rapid Climbers Grown.

Seed can be sown in the open ground in Spring and it will attain enormous dimensions very quickly. The foliage is luxuriant and it is one of the best plants for covering verandas and trellises. Heat, drouth and insects do not trouble it.

Pkt. 4c.

**The Rainbow or May  
Apple Passion Flower**

Everybody's Favorite—Delightfully Perfumed Trailer.

This is one of the most desirable of hardy climbing plants, and is steadily advancing in popularity with all admirers of flowering plant life. Its colors are peculiarly rich and delicate, comprising a combination of blue, pink and white, which blend together with a most beautiful effect. Vines will throw out blossoms when only one or two feet high, and will often produce a dozen or more blooms at one time, measuring from 3 to 4 inches in diameter, and followed in the Fall by a golden fruit about the size of a hen's egg. If the Winter is very severe, it will die down to the ground, but will shoot up early in the Spring and put forth blossoms in a few weeks. **Packet, 5c.**

**CACTUS SEED**

For a variety of shapes, sizes and species sow the seed. In fact, this is the only way to secure new and rare varieties. There is furthermore much pleasure derived from growing Cacti from seed. Our mixture of seed is very fine. You will be surprised at the odd looks of Cacti just sprouting from the earth. Start seed in finely sifted sand; keep warm and moist. **Choice Mixed. Pkt. 8c.**

The  
New  
Hardy  
Rapid  
Climber  
—  
NEW  
JAPANESE  
HOP



Japanese Hop.



Rainbow or May Apple Passion Flower.



# Our Popular 5-Foot Canna Bed

BARGAIN OFFER PRICE COMPLETE \$2.78, POSTPAID BY MAIL

We Send Out Growing Plants Only

READY FOR IMMEDIATE EFFECT



3 CANNAS, Pennsylvania, Color Vermillion Scarlet for the center of the bed.

5 CANNAS, Italia, Color Red and Yellow for the first circle, next to center.

10 CANNAS, Chas. Henderson, Color bright crimson, for the second circle.

20 BEAUTIFUL COLEUS for the outside border.

THIS BED WILL GIVE A BEAUTIFUL SHOW OF FLOWERS FROM JUNE UNTIL FROST.

## THE KING OF ALL SHRUBS

# New Hydrangea Arborescens Grandiflora Alba

"HILLS OF SNOW"

The Most Valuable Hardy Shrub  
Ever Introduced

Immense snow-white panicles of blooms, literally covering the bush; absolutely hardy, standing 20 degrees below zero without the least injury.

This magnificent, hardy American shrub is the finest addition to this class of plants found in many a year.

The heads of blooms, which are of large size and pure

snow-white color, are produced in marvelous profusion covering the bush with a magnificent mass

of glistening pure white flowers. The foliage

is finely finished, lacking entirely that coarse

ness found in so many of our best known

shrubs. One of its most valuable characteristics

is its coming into bloom just

after the passing of all the early

shrubs, while its long season, from

early June, through September,

renders it doubly valuable, not

only to the florist for cut-flowers,

but also to the owner of a

garden—as there is no shrub so

grandly decorative. The large

heads of bloom are superbly attractive,

and the habit of the

plant is excellent. This splendid

hardy shrub is bound to become

most widely grown just as soon

as its great value becomes known.

We have a fine stock of this valuable

shrub growing and can offer

them to you at the following

very reasonable prices:

Strong Plants, postpaid, each

15c.; 2 for 25c.; doz., \$1.35. By

Express, not prepaid, Large Plants

each, 35c.; doz., \$3.50; or, Extra

Large Plants, each, 50c.; doz.,

\$5.00.



### BIG BARGAINS IN BULBS.

The Special Prices given on Pages 110-111 of General Catalogue for 1911 are for early orders only. Send in your order today and we will ship in proper season in Fall. These big bargain prices are only good for

EARLY ADVANCE ORDERS.



# Special Bargain Collections

ABSOLUTELY THE FINEST EVER OFFERED



Lucullus Rose.

## CHOICE CARNATION COLLECTIONS

Sensational Prize-winners whenever and wherever shown. Best colors and markings.

### None Such Carnation Collection

THIS SPECIAL SET OF 4, POSTPAID,  
FOR ONLY 25 CENTS.

- BOSTON MARKET—Fine white; free bloomer. 15c. each.  
ELDERADO—Light, clear yellow, edged pink. 10c. each.  
ESTELLE—Most fragrant; bright glowing scarlet. 10c. each.  
FRANCIS JOOST—A clear pink, fine size and form. 10c. each.

### Famous Carnation Collection

THIS SPECIAL SET OF 4, POSTPAID,  
FOR ONLY 25 CENTS.

- CARDINAL—A bright crimson of enormous size. It is a strong grower indoor as well as out. 10c. each.  
G. H. CRANE—Flaming scarlet; hardy. 10c. each.  
FLORA HILL—A very reliable white. 10c. each.  
MRS. THOMAS W. LAWSON—The best dark pink. 10c. each.



Marie Fournier Geranium.

## SPECIAL ROSE BARGAINS

Nothing like these rare bargains was ever heard of. No finer Roses were ever offered.

### Northern Rose Collection

THIS SET OF 4 ONLY 25 CENTS, POSTPAID.

- BON SILENE—Bright rich rosy crimson. 10c. each.  
COQUETTE DE LYON—Lovely canary yellow. 10c. each.  
JOSEPH METRAL—Carnation-red. 15c. each.  
LUCULLUS (Red Pet)—Splendid crimson, double. 15c. each.

### Rockford Rose Collection

THIS SET OF 4 ONLY 25 CENTS, POSTPAID.

- AGRIPPINA—Fiery red, double and sweet. 15c. each.  
ISABELLA SPRUNT—Bright canary yellow. 10c. each.  
MARIE LAMBERT, OR SNOWFLAKE—Large, double creamy white. 10c. each.  
MME. LOMBARD—Clear salmon pink, very sweet. 15c. each.



Boston Market Carnation.

## BARGAINS IN GERANIUMS

Every variety of the highest class. Quality incomparable. Colors wondrously beautiful.

### Superb Geranium Collection

THIS SPECIAL SET OF 4, POSTPAID,  
FOR ONLY 25 CENTS.

- S. A. NUTT—Double rich rosy crimson. 10c. each.  
BEAUTE POITEVINE—Double salmon pink. 10c. each.  
JEAN VIAUD—Double deep rich pink. 10c. each.  
BUCKNER—Double purest white. 15c. each.

### New Home Geranium Collection

THIS SPECIAL SET OF 4, POSTPAID,  
FOR ONLY 25 CENTS.

- J. J. HARRISON—Double brilliant scarlet. 10c. each.  
MAD. LANDRY—Double rich salmon red. 10c. each.  
MARIE FOURNIER—Double deep pink. 15c. each.  
WHITE SWAN—Double pure white, free bloomer. 10c. each.



**SMYRNA FIGS**

Edible Fruits of Finest Quality.

A dwarf variety imported from the far East, of compact, hardy growth, making little wood. As a pot or tub plant it is extremely valuable, either indoors or outside. It will winter safely in an ordinary cellar, or it can be allowed to harden off with a few frosts in the early Fall and then brought indoors for growing during the Winter. The fruit is of medium size, very sweet and almost seedless. For the South it is nearer a perpetual bearer than any other variety of Figs, and will produce three crops in a season. The ideal Fig for pot culture in the North, and it is one of the rare plants that you should not miss getting. Strong plants on own roots, grown from fruiting wood which will commence to bear at once. Price Strong Plants each 30c., postpaid.

**SURINAM DWARF CHERRY**

Easily Grown, Large and Luscious Fruit.

Ornamental as well as useful, both in flower and fruit; and on account of its dwarf growth can be grown in pots if desired like the Otaheite Orange. The fruits are rich bright red in color and most delicious flavor, bears two crops yearly under favorable culture and conditions. The handsome fruits and rich foliage makes it a most desirable plant that will interest the "Shut-ins" for house culture. Price Strong Plants, each 30c., postpaid.

**WANDERING JEW**

(Tradescantia Multicolor.)

Fine variegated leaves, striped crimson,



green and silver, with a beautiful silvery sheen on them. A very rapid grower and excellent for hanging baskets, vases, window boxes, etc. Price 10c. each; \$1.00 per dozen, postpaid.

**THE STRAWBERRY GERANIUM**

A LOVELY PLANT FOR BASKETS AND VASES.

One of the handsomest plants imaginable, a gem of many colors, exceedingly rare and beautiful. Leaves nearly round, and striped freely with silver bands

—blooms white, of great beauty and borne in spikes nearly twelve inches high; of easiest growth. Adapted for hanging baskets, vases, etc. Will stand neglect and mistreatment and grow very rapidly either in sunny place or shade. 10c. each; 3 for 25c., postpaid.



Strawberry Geranium.



Brazilian Plume Plant.

**BRAZILIAN PLUME PLANT**

Gorgeous, Ornamental Feather Duster.

This plant is a native of Brazil, and of the easiest possible culture, and seems to do equally well in all kinds of soil, and in any situation, requiring but very little attention; it is in fact, one of the few plants that everyone can grow successfully. It is a strong, rapid grower, and throws long shoots, each of which is tipped with the beautiful pink, plume-like flowers, the ends of every petal drooping in a most charming manner. In appearance the blossoms resemble somewhat a mammoth Chrysanthemum, but are three or four times as large, and the petals broader and of different formation. It is a grand pot plant, commencing to flower when the plants are very small, blooming profusely for several months out of the year. 15c. each, 2 for 25c.



# NEW SATISFACTION PLANT COLLECTION

Sold to Great Northern Customers only

THE MOST AND BEST FOR THE MONEY  
YOU EVER RECEIVED

BEST  
LOWEST PRICES  
SEEDS

25 Plants and Bulbs **50 CENTS** Postpaid by mail  
GUARANTEED TO REACH YOU SAFELY

THIS COLLECTION CONSISTS OF

1 ROSE Aurora—Color creamy white, tinged with golden yellow and clear rose. Worth 20c.

1 CARNATION Gaiety—A novelty of great merit, color deep salmon pink, very fragrant, always in bloom. Worth 25c.

1 CHRYSANTHEMUM Welcome—A beautiful large glistening golden yellow. Worth 25c.

10 SUMMER FLOWERING BULBS—Assorted colors, producing thousands of the most charming flowers, always in bloom. Worth 15c.

3 MADERIA BULBS Mammoth—One of the most handsome climbers known. Worth 20c.

1 GERANIUM Mrs. Pres. Taft—One of the most handsome of all varieties. Worth 25c.

1 LILY OF THE VALLEY—The sweetest and dearest flower that blooms. Worth 10c.

4 GLADIOLI BULBS—Orchid flowered varieties. Worth 50c.

1 CANNA, Alaska—Rich clear yellow with fine crimson spots in center of flower. Worth 25c.

1 FUCHSIA Sunbeam—Ten thousand flowers have been counted on a single plant. Worth 25c.

1 AUSTRALIAN PALM—A graceful and magnificent variety. Well Worth 35c.

REMEMBER THE PRICE. ORDER TODAY.

**25 PLANTS AND BULBS ONLY 50 CENTS POSTPAID**

## AUTUMN TINTS (Acalpha)

Brighter and More Attractive than Coleus

A most wonderful plant, surpassing the finest Coleus or Begonia in the rich coloring of the leaves which are thick and glossy and beautifully marked with rich Autumn tints entirely different from anything else. The leaves are large, oval shaped, varying in size, the larger leaves measuring four and one-half inches wide and eight inches long. Of a bright green color margined with a wide irregular band of lemon yellow and having wide yellow bars running lengthwise of the leaf, and also thickly dotted with yellow blotches. Its most important feature is its wonderful qualification for bedding, as it will stand bedding out like a Coleus; in fact, in the sunniest place it produces the highest coloring. Habit of growth is compact, with free branching habit, rarely attaining a height of over twelve to eighteen inches. 15c. each; 2 for 25c.



Autumn Tints (Acalpha)

## THE NEW YELLOW CALLA

Newest and Best of the Calla Family.

The bulbs are strong and send up numerous flowers, which are golden yellow with black center. The color is one of the most beautiful shades of yellow seen among flowers, and the jet black center lends to the blossoms a peculiar charm. Bulbs are very scarce, and a year or two ago sold at \$1.50 each. 20c. each; 3 for 50c. Postpaid.]



New Yellow Calla.



## EARLY MORN PEAS

The Earliest and Best Flavored  
Peas Ever Grown

There are few varieties of Seed that are better named than this Pea. Nothing more nearly expresses its one remarkable characteristic than its name. This wonderful variety will produce pods of the extraordinary length of 7 inches closely packed with large dark green Peas of finest flavor. Has always taken first prize wherever shown. Plant is of branching habit, growing about 6 feet high with dark green foliage. Very vigorous and of robust constitution, which enables it to withstand drought and mildew. Pods are produced in profusion mostly in pairs. Cannot be excelled as an exhibition sort on account of its striking and very attractive appearance, and will be in great demand where there is a call for a Pea of robust habit, fine quality and hardy constitution. Market Gardeners who have never tried this new Pea should give it a trial. There are thousands of our customers who will be delighted to show their friends such enormous pods of Peas—the largest and finest ever seen.

Postpaid, Pkt. 8c.;  $\frac{1}{2}$  pt. 15c.; pt. 25c.; qt. 45c

## POTATO EYES BY MAIL POSTPAID

There are many people living in cities or towns who have a small garden and would like to devote a portion of it to Potatoes, but do not feel like paying the freight or express charges on whole Potatoes. By purchasing eyes this can be done at a very slight expense. By careful selection we take the very best Potatoes, from which the eyes are cut. These are prepared in such a way that they will keep in good condition for a considerable length of time. All orders for the South can be sent at any time in the Winter with safety. Orders for the North and West will be booked when received, and sent when Spring opens or planting time arrives. We guarantee safe arrival, in good condition for growing.

PRICE OF POTATO EYES, POSTPAID. Box of 25 Eyes, 30c.; 100 Eyes, \$1.00. No less than 25 Eyes of any sort will be put up.



Golden Fig Tomato.

### GOLDEN FIG TOMATO

The illustration shows its exact shape, and habit of producing fruit in numerous clusters. It is wonderfully productive, yielding double that of other sorts. This variety makes pickles and preserves of the finest quality. It is pre-eminently the best of all the small yellow sorts for market.

Pkt. 5c.; oz. 25c.

For  
Other  
Varie-  
ties  
of  
Peas  
See  
General  
Catalog  
Pages  
38-39.

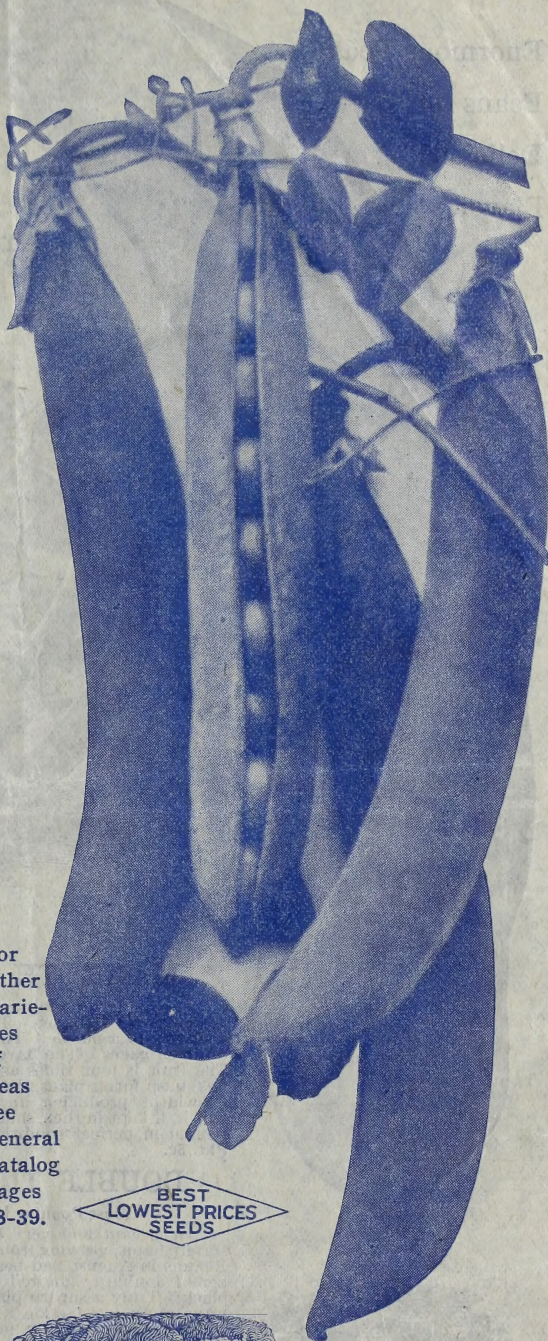
BEST  
LOWEST PRICES  
SEEDS



### NEW SUGAR LOAF SAVOY CABBAGE

Best for Boiling and  
Cabbage Greens

Most attractive, matures early, hardest headed; heads beautifully blanched and of the finest flavor. Pkt. 5c.; oz. 20c.; 2 oz. 35c.;  $\frac{1}{4}$  lb. 65c.;  $\frac{1}{2}$  lb. \$1.25; lb. \$2.00.





Enormous Pods

Beans of  
Delicious  
Flavor.**GIANT ERFURT  
BEAN****RICH, MELLOW AND DELICIOUS FLAVOR**

This new variety has from five to nine Beans of large size and delicate flavor. The plant is of robust, upright growth, entirely different from any of the ordinary varieties of Beans. Pods measuring 10 to 12 inches in length are not uncommon and they are broad and of handsome appearance. They are harder than most varieties of Beans and may be planted earlier in the season. Plant in rows about two feet apart and 6 inches apart in the row, covering 1½ to 2 inches deep. Packet. 8c.



Mammoth Purple Ground Cherry.

**MAMMOTH PURPLE GROUND CHERRY**

A wonderful prolific bearer of enormous size fruit, which measures 1½ to 2½ inches in diameter. The flesh is green while the color of the skin is green, changing to a purple. This fruit, when made into preserves, has the appearance of green gages. The flavor is simply delicious. The fruit is four times as large as other varieties; bush forms plant 2½ feet high and the same in width, producing an abundance of fruit, which, if kept in their shuck in a cool place, will remain in perfect condition nearly all Winter. Pkt. 5c.

**DOUBLE TIGER LILY**

Most Popular Hardy Lily.

An elegant and very beautiful Lily of fine stately habit, growing from four to six feet high. Blooms in August and bears an immense number of double bright red flowers, spotted with black. Truly a superb plant and one which always gives satisfaction as it does well everywhere. Blooms nicely in the house, also entirely hardy in open ground. You must have this plant in your collection. Select Bulbs, each, 15c.; doz. \$1.25, postpaid.

**NEW ORNAMENTAL  
COTTON**

This Cotton makes a very beautiful decorative plant when growing, the whole stalk seems to be literally a big white, open, fluffy ball, and for cutting in the Fall for house use as everlasting, there is nothing better. Some leaves are green, white, yellow and red. The plant is exceedingly shapely. Grows easily from seed. Be sure to place your order for a packet. Pkt. 4c.



Double Tiger Lily.



Ornamental Cotton.